

We invite and welcome your membership in the Sandwich Business Group!

You may have been a past member. You may be a new business in Sandwich. You may have been thinking about joining but have never gotten around to it. You may already be a member. Membership for 2019 is the time to join! We are more active than ever, sponsoring a Shredding Event, Spring Festival, and House Tour in 2018. The House Tour was especially successful, raising \$2,875 for the Sandwich Central 6th grade class trip to Washington, DC. These events help raise an awareness of the Business Group while supporting our community. In the past year we also pursued and obtained grant funding which enables us to place large advertisements in Yankee and New Hampshire Magazine throughout the spring, summer, and fall – reaching approximately two million readers.

The Sandwich Business Group was originally founded in 2005 as a way to collaborate on affordable advertising and marketing with fellow business enterprises within the town. As part of that mission, we annually orchestrate the mailing of a handy fridge-size reference card listing all our members directly to 10,000 households in Sandwich, Tamworth, Moultonborough, Center Harbor, Meredith, and Holderness. Another 13,000+ of our full size brochure with a map are annually distributed throughout central NH and at selected State Welcome Centers. Additional print advertising collaborations are regularly available to members as well. Finally, all members receive the opportunity to have their businesses featured on the ‘public’ on-line face of the Sandwich Business Group: DiscoverSandwich.com

In order to provide a full year of membership and meet print deadlines for inclusion on the mailings, and a presence on our website, the deadline for 2019 membership is January 15, 2019. The cost of this massive advertising opportunity is covered by the low annual membership of \$130; *\$120 if you pay before January 15, 2019*. Membership includes:

Your business name and contact information listed on our website: DiscoverSandwich.com. We also have a Facebook site which member businesses are welcomed to post and share from! (facebook.com/sandwichbusinessgroup)
Attendance at workshops sponsored by the SBG with guest speakers relevant to creating a viable and successful business such as two held in 2018: advertising via social media and writing grant proposals.
An exposure in the community through participation of the SBG in local events, either with members present or by sponsorship: Winter Carnival, Town Meeting, Town-Wide Yard Sale, Sandwich Fair, Christmas in the Village.
Ability to participate in other collaborative advertising with fellow businesses and opportunity for greater visibility on the Discover Sandwich website as a sponsor. We were fortunate to receive a Quimby Trust grant in 2018 for increased advertising and look to continue this going forward as well.

The Sandwich Business Group is not just about networking with each other. It’s about supporting and fostering the economic viability of our community as the community supports us. Please contact a current member if you need more information: Adam Nudd –Homeyer is happy to talk: tappanchairs@gmail.com. An application form is enclosed for your convenience.

We look forward to hearing from you!

Don Brown, President

Sandwich Business Group, PO Box 116, Center Sandwich, NH 03227