

Sandwich Business Group Sept 12, 2016

Present: PJ Blankencort, Janina Lamb, Diane Johnson, Susan Davies, Don Brown, Nancy Hansen, Jessie Chapman, Julie Deak

Called to order at 8:45 AM.

Minutes approved, Tresures report accepted.

Summer- general feeling was the Summer was good, not outstanding, but not down from last year. ATTP had a good summer, 25 events. SHS had a very active summer, and Industries reports a good summer.

Yankee magazine- ad placed last April/May to date, it has generated 901 leads, with 101 clicks through to our website. How do we respond to those that show interest?

Sandwich Web site, advertising opportunities are available for the fall months. Janina suggested to start advertising blocks, for the first of the month and the middle, to give people more options for their own needs. We would like to explore sponsorships from one of the larger businesses. Janina would like more information from the members of things that are happening so they can be blogged about. - and pictures.

Christmas in the Village is Dec 3&4. Christmas tree lighting will be on Friday. Bruce Locke will be asked to do the horse carriage again this year.

Meeting adjourned at 10:00 AM. Next meeting is Oct 17.