

## SBG Meeting January 8, 2018

Meeting began 8:45 AM

Present: Martha Nichols, Taryn Flynn, Patsy Carega, Cindy Oxton, Janina Lamb, Jon Greenawalt, Adam Nudd-Homeyer, Don Sutton, Diane Johnson, Don Brown, Nancy Hansen, Wendy Shambaugh, Kathryn Field. Derek Marshall, Samantha Tuttle

Minutes and Treasures report accepted.

Memberships are coming in. John Dolan, of Isaac Adams Homestead, is a new member. 20 invitations have been sent out for new members. The Annual meeting, January 17, is deadline for discounted rate of membership of 120.00. As of now, we have 3 sponsors for the website. With a major influx of advertising money. This should drive people to our website. Now is a good time to sponsor the site to send people to your own location.

Ad campaign: Adam spoke to the new ad campaign. We are buying 3 full pages in NH Mag, 2 half pages in Yankee mag. A grant from the Quimby fund has funded this. Adam will convene a small group to create these ads. There will be monies left over, and there was a discussion of how to handle remaining money, the general feeling is that it should go to enhancing our website and keeping it fresh and interesting. We get 800-1000 hits per week on the web site.

Web sponsorship: is a great opportunity for individual members to push their own business at a reasonable cost. 100\$ for one year, or 60\$ for 6months. We will address how many we can accept at a later date. 500\$ is a sustaining sponsor for a year. This puts your ad on each page, not just the home page. Jon Greenawalt has agreed to a one year sustaining sponsor. Martha expressed interest in a 6 month for the Home Industries.

Brochure update: Janina will need to increase her billing due to changes in the brochure. On the new design, there is space for enhanced listings. She would like those to be those business that will draw tourist to Sandwich, that would tell the story of Sandwich. Janina will draft a list of businesses that we would like to see.

The Quimby Trust would like feedback from the advertising that they are sponsoring.

New officers: current officers are Don Brown-President, Patsy Carega-Vice President, Wendy Shambaugh-Treasurer, Nancy Hansen-Secretary. Anyone interested is welcome, new blood is always a good idea. We should have a nominating comm., according to the by-laws. Don Sutton, Diane Johnson and Jon Greenawalt will be the nominating committee.

Events for this year: Town Meeting-doing refreshments. March 14<sup>th</sup>. Paper shredding, brings a truck to town, people can bring their documents to be shredded for a fee - April 28<sup>th</sup>/29<sup>th</sup>. All day Fair sponsored by the SBG. Based on old time events - Jun 16<sup>th</sup> or 23<sup>rd</sup>. House tour - Aug 18<sup>th</sup>. Town wide yard sale - Sept 1,2 &3.

Annual meeting, January 17 6:30 pm at the Corner House. The theme is tropical. Diane Johnson, Martha Nichols and Patsy Carega, will serve as hostess. The cost is 15\$/person, for the dinner, and coffee/tea, plus tax and tip.

Jan 24<sup>th</sup> Catherine Crooker will hold a workshop for fundraising strategies for non-profits.

WEDCO's annual meeting is Jan 9 in Wolfeboro.

Jan 23<sup>rd</sup>, 6:45-8:00 pm at Benz is welcoming visual artist to meet and greet and network, sponsored by the Sandwich Home Industries.

Meeting adjourned at 10:00 am. Next meeting is Monday Feb 5, 8:30 am at the Corner House.

Respectfully submitted, Nancy Jones Hansen