

## Sandwich Business Group Dec 3 Mtg. Minutes

Derek & Linda Marshall, Cindy Oxton, Denise, Jon Greenawalt, Adam Nudd-Homeyer, Kathy Fife, Diane Johnson, Don Sutton, Susan Davies, Patsy Carega, Gunnar Berg, Wendy Shambaugh, Nancy Hansen, Don Brown. Chris Matto - Postmaster, Dick Seery

Minutes and Treasurer's report accepted.

Christmas in the Village- Very successful, attendance was up. Plans are underway for next year. Kudos to Diane Johnson.

Motion to adopt the proposed New Mission statement by Don Sutton, seconded by Adam Nudd-Homeyer. Discussion that the proposal is too long. An Amendment of the motion, by Adam to take the current verbiage and consolidate it and return for the next meeting was passed. Seconded by Patsy.

Chris Matto returned to finish his presentation from last month, re bulk mail. EDDM (Every Day Direct Mailing). Postage goes up in January to \$.55. Bulk costs \$.17. and goes by zip code. Anyone can send bulk mail without a permit. As little as 200 pieces per zip code. It can be done on line EDDM@US.com, which will walk you through the process. Our postcards use EDDM but the brochure does not. This is for a general mailing not for a particular mailing list.

Sandwich Board-Gunnar is going to do a survey of SB users of who to use, Google group, Yahoo group, or Gaggle. Right now we have a Yahoo and a Gaggle. We voted to fund Gaggle until Town meeting.

New slate of officers for next year. Don Sutton, and Diane Johnson, are part of the committee. Don asked for any input on nominations. Nancy Hansen is retiring and Don Brown potentially is selling his business and may retire .

Adam, Quimby has received a report on last year's advertising, and they are interested in continued support. We would not repeat Yankee, and the request to the Quimby Fund would go down several thousand. Adam will submit a request in January. Adam is looking for more suggestions as to other publications to advertise in instead of Yankee.

Annual Meeting. In January, looking for a theme. January 23, 6:30 pm at the Corner House.

Dick Seery revisited the Scenic Byway . We have always had trouble getting a representative from Sandwich and there is no budget for the process. Tamworth Distillery has a printed brochure showing the scenic byway with businesses listed. Denise is going to revisit that process. The selectmen are supportive but have no money. Any signage would have to be funded. Dick, S Jon G, Denise R, and Adam, will form a committee to pursue this.

New Business, shredding event, if we are doing it again, we need to begin the process. Always looking for new business to send out membership letter.

MVSB Lobby is available for another week. Gen Gold sign up is now.

Next meeting Jan 7 2019 at the Corner House. Respectfully Submitted, Nancy Hansen