

SANDWICH BUSINESS GROUP

MINUTES

January 7, 2008

ATTENDING

Members: Ben Adriance, Don Brown, Susan Davies, Julie Deak, Judy Dunlap, Diane Johnson, Betsy Leiper, Tony Leiper, Lisa Shambaugh, Sarah Zucarelli

Guests: Bob MacArthur, Tom Thiel

CALL TO ORDER

President Lisa Shambaugh called the meeting to order at 8:30 a.m.

APPROVAL OF MINUTES

It was moved and seconded to accept the minutes of the meeting December 10, 2007. Motion carried.

TREASURER'S REPORT

Treasurer Julie Deak presented her report. As of December 31, 2007 dues have been received from 59 members. Three members have outstanding balances.

Revenue \$6,621.27

Expenses \$4,501.53

Net gain for the year \$2,119.74

It was moved and seconded to accept the Treasurer's report. Motion carried.

NOMINATING COMMITTEE REPORT

Because there was not a quorum at the last meeting, we reaffirmed the decision made then to approve the recommendation of the Nominating Committee of Don Sutton, Lisa Shambaugh and Joyce Lund.

It was moved and seconded to bring the following slate of officers to the annual meeting in January for a vote.

President: Don Brown

Vice President: Patsy Carega

Treasurer: Julie Deak

Secretary: Bob MacArthur

Motion carried.

MARKETING COMMITTEE REPORT

Don Brown reported on the December 12th meeting of the Marketing Committee.

Membership Fees for 2008

The Marketing Committee's recommendation is that the Membership Fee remains at \$75. The cost of an enhanced listing on the web site to include picture and expanded write up is an additional \$50.

Affinity Groups

Additional ads or marketing projects may be undertaken by Affinity Groups with the costs born by those groups. One such group, a Tour Guide Committee, began forming during the meeting and includes Judy Dunlap, Susan Davies, Betsy Leiper, and Diane Johnson.

Brochure

We engaged in a lively discussion of enhancements to the current brochure, including incorporating the new logo, using color(s), repositioning the heading and the overall feel of the current design.

Annual Meeting

The Annual Meeting will take place on Wednesday, January 23rd at 6:30 p.m. at the Corner House Inn. A brief annual meeting will be followed by a light dinner and social hour. The cost will be \$15.00 per person, which includes food, non-alcoholic beverage, tax and gratuity.

It was agreed that we should contact members and potential members to insure a good turn out. Individuals volunteered to contact members by letter, a telephone call and an email reminder.

NEXT MEETING

The next meeting will be February 4, 2008 at 8:30 a.m. at the Corner House Inn.

ADJOURNMENT

The meeting was adjourned at 9:40 a.m.

Respectfully Submitted,

Bob MacArthur