

## **Sandwich Business Group April 3, 2017**

Meeting called to order at 8:40 am

Present: Don Brown, Taryn Flynn, Dick Seery, Jon Greenawalt, Julie Deak, Martha Nichols, Kathryn Field, Elaine Vazanna, Cindy Oxtan ,David Grass, Joanne Haight, Ashley Bullard, Janina Lamb, Wendy Shambaugh, Nancy Hansen , Patsy Carega,

Minutes and treasurer's report accepted with typo corrections.

### Old Business

Refreshment table at the town meeting was a big success. Wendy had lots of help, the SBG was well received. We netted \$80 and many people had no idea there was such a group.

Advertising opportunities- The 2017 brochure is winding down. A copy of the map has been sent out to members to approve their listings. Last year they were printed by Tyler Graphics, this year their quote was the best, we will use them again. This year we will print 13,000, and distribute in locations throughout central NH and 8 state welcome centers. The new single card mailer will be mailed to the surrounding towns, which will be much cheaper. Thanks were given to Janina for her persistence in getting us all to get information to her and all she does.

Print Ads and distribution-BRG (Best Read Guide)-charges \$310/month to distribute, they distribute beyond the contract months, at 8 welcome centers and 300 rack locations. Yankee Mag, Laconia Sun, & Mill Falls ad are finished. NH Music Festival/Master Chorale has space for one more business. Greater Ossipee guide hasn't been completed, and we will be in the Barnstormer program again.

### New Business.

Wendy Shambaugh looked in to other Chambers to see if we should be members. Lakes Region Chamber, LRCC, Central Chamber (focus is west of us), Greater Oss. Chamber. (rt 16 Corridor). We seem to be on the outer fringe of each group. The general feeling was that we identified more closely with the Lakes Region . We voted to join the Lakes Region Chamber.

House Tour. Currently 4 locations for the Art and House tour. July 8th 10-3 pm . Taryn, Nancy and Cindy will help Wendy. Each location will also have representation for all of the other business members. Wendy will be collecting business cards to have at each location. Cost of the tour is \$10/person. Any profit will go back to the community in the form of a donation.

We'd like to set up more speakers and seminars, Janina offered a marketing seminar, Jon G offered his services, Joanne offered some of the LRCC.

Still looking for Rep. on the Lakes Region Planning Comm. this person needs to be a resident of

Sandwich.

Scenic Byway meeting April 12, 2:00 at the Meredith Community Center. Denise and Don will attend.

Wayside, Elevens, and hopefully Hill People will host an after-hours event on May 20 3-6 pm.

Sandwich Home Industries will open on May 20.

Kathryn Field is having an art teaching event at the Industries in May

Adjourned at 9:49 am

Respectfully submitted,

Nancy Jones Hansen