

Sandwich Business Group Jan 2, 2017

Present: Wendy Shambaugh, Don Sutton, Don Brown, Diane Johnson, Patsy Carega, P J Blankenhorn, Cindy Oxten, Nancy Hansen, Julie Deak, Susan Davies

Called to order at 8:43

Minutes approved,

Ongoing Business- Wendy S and Cindy O. Have created a membership letter to send to prospective members. They came with a mock up, of possible counter cards to replace or augment the brochure. These cards could replace mailing to the towns, saving us the cost of 7000 brochures.

Generating revenue on the Web site- Don B encouraged us to consider Sponsorships for businesses on our Web site in larger time blocks. These would be the ads at the bottom of the pages of the web site.

Don B and Don S are finishing work on the Collaborative advertising list and will try to have it ready for the Annual meeting If not, by the Feb meeting.

Nominating committee report. Slate of officers is basically the same, Julie Deak would like to step down, and Wendy Shambaugh has offered to take that position.

The Annual meeting is Jan 18 at the Corner House at 6:30. 15\$ include tax and tip, with "An Evening in Paris" as the theme. Don will send out a call list for us to remind members to come. Diane J Patsy C and Susan D will be greeters. We will extend an invitation to the new interns to come and cover their cost of meals. Patsy will supply music.

The 100th Anniversery for the Sandwich Historical Society is this year,they are doing a booklet- and looking for advertisers, 1/4 page 15\$ 40\$ for full page. SBG voted to spend 40 \$ to purchase a full page ad in the booklet.

We are actively exploring a House/business tour this Summer in July with a tentative date of July 8. Businesses would be open with other member businesses sharing those locations. Several businesses have already expressed interest.

Tresurers report, year end report. We are running in the black . Report accepted.

Cindy Oxten has calanders from MVSb available.

Meeting adjourned at 9:40

Submitted, Nancy Jones Hansen.