

Sandwich Business Group Oct 16, 2017

Present: Don Brown, Denise Roy-Palmer, Jon Greenawalt, Will Lehmann, Ashley Bullard, Leo Greene, Taryn Flynn, Dick Seery, Gunner Berg, Patsy Carega, Martha Nichols, Diane Johnson, Cindy Oxton, Adam Nudd-Homeyer, Bud Martin, Lobin Frizzell, Katherine Fields.

Treasurer's and Sec reports accepted.

Community outreach- first scheduled workshop, Business Empathy workshop, Wednesday, October 25, 5-7 at 12 Main St, by Jon Greenawalt. Email John if you want to attend:, jgreenawalt@pmcoach.com

To be scheduled: Janina will set up a social media workshop, and then one on Facebook.

We will renew dues in January, not March. Dues are 130\$/year, this amount is adequate, and we see no need to raise dues. Deadline is the annual meeting Jan 17, before this, there is a 10\$ savings.

Our non profit business league status means we cannot accrue extra money. No savings account, no scholarships. We are allowed to raise money for a one time gift within the year that will benefit all members and/or community

NEW BUSINESS Lakes Region Tourism Assoc. is soliciting for their Where to Guide. We have a free listing in this, we can upgrade for 150\$. 200K go out. It will list our website address.

2018 Brochure and Mailer. We mailed out 10K cards. We will revise this card each year. In the past we have talked about expanding the brochure to include other information. Hiking trails etc. We'll need to check with Janina about her interest in designing this year's brochure. Matt Kelly, who printed the mailing cards, had some good input last year. A total new design will mean some extra funding.

Adam spoke about renting the sandwich store for Tappan Chairs, to have a studio workshop and museum. He is looking for some funding for this project. He will be looking for a possible new employee. He is talking with the Quimby fund about a revolving loan fund. Wedco is an avenue for this type of funding and in fact, helps a number of businesses already.

We are members of Lakes Region Chamber, Lakes Region Tourist Guide and Ossipee Area Chamber, the Ossipee renewal is up, do we want to renew? We decided it was worth the 75\$ to cover the Rt 16 corridor.

Halloween Haunting. Is looking for volunteers. Ashley is working with the schools for students' involvement. Any donations for kids can be donated to the town office to take the burden off the home owners. Email Ashley at salixmamma@gmail.com to help.

Christmas in the village. 25\$/crafter if anyone wants to join in or help. Dec 2/3. November 10 is the deadline to have a space. MVSBS has reserved the Moultonborough office for display for Christmas in the Village.

Dick Seery expressed interest in looking into having a SBG float for next years Sandwich Fair Parade, we will revisit this in Sept.

Meeting adjourned at 10 AM. Next meeting Nov 6 at the Corner House, 8:30 AM