

Sandwich Business Group Feb 6, 2017

8:35 mtg. called to order.

Present: Wendy Shambaugh, Ashley Bullard, Janina Lamb, Don Brown, Don Sutton, Nancy Hansen, Cindy Oxten, Jessie Chapman, Joanne Haight, Susan Davies, Denise Roy Palmer, Taryn Flynn, & Jessica Horsch.

Minutes accepted, Membership renewals are coming in. 3 new web sponsorships, a list of 60 potential associate members has been created. Janina suggested and we approved that the Associate members should be listed on the web site, at the end of the list of their category instead of on a separate page.

It was suggested that when we create a fund raiser, could a portion or percentage be given to a non profit? Discussion followed. There was general agreement.

Advertising-

We are considering a mailing piece that would be a half page size on card stock and which provides a list of members. This might take the place of mailing the brochure. We could save a lot in mailing and the printing of the brochure. This size would qualify as a post card for mailing. Wendy and Cindy will meet with Janina to finalize the design for next month.

Mill Falls magazine, is offering a large discount, full page color, \$1231 from \$1895. Don B will email for responses. This includes an online version also.

Yankee Magazine, last year we did a 2" block for \$400. We got a good response from last year's ad. Wendy has offered to forward email addressed that have come in. We agreed to do the same ad again.

Sandwich Fair brochure deadline is approaching. We are currently in the Ossipee chamber publication and Lakes Region Tourist Guide. Lakes Region Chamber- 460 members from Ossipee to Lincoln, Joanne is a rep and spoke to us briefly of their value. There is a meet 'n greet, 4:30-6:30 Feb 15 at Fratellos in Laconia that we are invited to attend.

Nancy & Don will work on the page ad for the 100th Ann of the Historical Society.

New Business.

Community awareness.

the refreshment table for Town Meeting. sponsored by the SBG.

Building tour- 5-6 locations in and around town, with other members at each location. 10\$ /person. Tour is July 8, 2017

DRED has supplied a list of names for workshops. It was suggested to partner with other groups doing the same thing.

Lakes Region Planning Commission is still looking for a rep from the town of Sandwich to be on the

commission.

The town used to send out a welcome letter, and have discontinued this, Wendy has suggested we take over this. This is about 30 people each year.

New people at the meeting were Jessica Horsch representing the Childrens center, and Taryn Flynn representing David Flynn, Electrician.

Adjourned at 9:43

Respectfully submitted, Nancy Jones Hansen