

## **Sandwich Business Group June 5, 2017**

Called to order at 8:34

Present: Wendy Shambaugh, Nancy Hansen, Martha Nichols, Don Sutton, Cindy Oxtan, Denise Roy-Palmer, Susan Davies, Jessie Chapman, Don Brown, Patsy Carega, Ashley Bullard, Taryn Flynn, Katherine Fields, Jon Greenawalt, Joanne Haight, Leo Greene

Treasurer's Report and Minutes, accepted.

Business after hours at Wayside farm was well attended, Elevens and MVSb were co-hosts.

The brochure is out and circulated as well as the postcard, which saved us money. 9500 cards were mailed, 500 are left to hand out at events.

Results from the Yankee Magazine ad in their Summer travel edition, April/May are coming in. Last year 1000 leads. Leads are generated from those who want to visit New Hampshire. Don Sutton has created a data base of responses and an email response to send to those who supplied it.

The July House/Business tour has been postponed due to several of the locations backing out. We will try again next year.

Educational Workshops- possibly in the Fall. Janina has offered to do one on working with social media, and Jon Greenawalt will do an intro seminar on Empathy Skilled Training, helping to deal with customers, after the Fair in October, Wed 25th, 7-9 at 12 Main St, ATTP.

SBG has a bulk mailing permit. Our last piece of mail, postage was included. We pay \$215/year for the bulk mailer. The postal system has changed and postal pieces are fewer. We agreed to let it lapse.

Parks & Rec approached us regarding a Town Wide yard Sale for next year, and the possibility of us helping. ATTP already has a Rummage Sale on Labor Day. Wendy S. will take the lead with Joanne and Jessie, Martha.

Old Home Week brochure, is being put together this month and Jennifer Wright is looking for information and events, with a \$10 donation. Deadline is Monday June 12.

Upcoming events OHW Aug 6-Aug 13. Artists on the Green is Thursday of that week 10-4:30. Children's Center's fund raiser is July 8, and they are looking for advertisers. Contact the Childrens Center.

5 years old Art class from Childrens center, will be displayed at 5pm, Wed 7th at Carega Gallery.

SBA and Wedco hosting a Business Women's round table, 2-5 pm June 15 in Wolefboro . Don will forward information on Registration. Lakes Region CC Summer guide is out. Page 18 has info about Sandwich. We have a full page glossy ad in Mill Falls.

Adjourned for the Summer at 9:31 AM

Nancy J Hansen

