

Sandwich Business Group Meeting Minutes March 6, 2017

Present: Joanne Haight, Wendy Shambaugh, Nancy Hansen, Don Brown, Susan Davies, Taryn Flynn, Vicky West, Denise Roy Palmer, Julie Deak

Meeting began at 8:40 AM

Minutes approved. Treasurer's report approved.

Ongoing business: 22 businesses still to commit and pay for membership. As of now we have an increase of three members. Wendy and Don will make some calls. We have 4 Assoc. members at this point.

Brochure: Janina has requested an increase for her work on the brochure, to \$1200.00. Janina does a lot of work that she never charges us for, this was approved.

Matt Kelly of Simply Direct (SBG Member) has offered to do the refrigerator card mailer for us. Price quote of \$1250.00 will include printing and mailing. The mailing portion makes this the best price we have found.

BRG:, cost and distribution is the same this year. Mill Falls Ad: we have 6 people participating with a full page ad. The Yankee Ad will run again. NH Music Festival could/will bundle with the NH Master Chorale, we have committed to NHMF ad, and participants are considering NHMC.

GOACC rates are the same. In the past we have taken a half page, 375\$ with a distribution of 10K.

Lakes Region Summer fun Guide: a new publication to encompass the whole region. It will be sponsored by the Laconia Sun. It will be distributed to all Hotels and Welcome Centers. Motion to put a 1/4 page ad into the Summer Fun guide for \$180.00 passed.

Wendy S will look at the Web sites of the area Chambers and report back as to which are really of use to us: Ossipee, Lakes Region, etc.

New business: We will man a refreshment table at the town meeting. We will have coffee and snacks, two people at 6:00. Nancy H., Susan D. will help at 6 pm on March 15. We will set up the banner and display the brochure.

July house tour has 4 tentative presenters.

The Welcome package is done. We have a one page letter for the Welcome package, Town road map, our brochure, has town information card, hiking trails and bear camp river trails. The letter refers people to our web site. Cost is 70 cents to mail. These are being mailed to new residents. The library will have them to distribute and the Town Hall will give out.

Scenic Byway:- Denise has contacted LRPC for an update. They really want a rep from Sandwich., Tthis rep does not have to be a Sandwich resident.

Meeting Adjourned at 10:15

Respectfully Submitted.

Nancy J Hansen