

Sandwich Business Group Sept 4 2017

Present Denise Roy-Palmer, Wendy Shambaugh, Derek Marshall, Don Brown, Patsy Carega, Janina Lamb, Katherine Field, Nancy Hansen, Adam Nudd-Homeyer, Joanne Haight.

Minutes and Treasurers' report accepted

OLD BUSINESS- Summer business was up, but available help is way down, Retail businesses all agreed that finding and keeping help had become very difficult. Part of the problem is that Federal and State laws regarding younger working students are different and hard to work with.

Old Home Week, -had good attendance. The town wide yard sale was a big success. There were several locations around town, at 10\$ each, this paid for any advertising that was produced. We will do it again next year.

Brochure- The feeling was that more brochures were handed out this year. There are less left over. Brochures also went to the Big E, through Best Read Guide. There has been good feedback on the refrigerator card from early summer

The web site- has been generating over 3000 views. The intern project has been good and bad, they did several interviews of businesses, but was a lot of extra work for Janina.

Community outreach-2 workshops are planned, Wed, Oct 25, Jon Greenawalt will give a Business Empathy workshop from 5-7. Janina will schedule a Social Media workshop on a future Wed.

Building Tour- The tour is being revived for next summer with several houses and businesses already committing to it. Mid to later Aug. We talked about a "Business Fair" on the Green, with booths, and some studios open, late Spring-Early summer. Wendy will put some thoughts together for the Annual Meeting.

NEW BUSINESS- Membership, we decided to move membership renewals to early January instead of March, to help with cash flow for the brochure.

Upcoming events-Sandwich Fair. Halloween Haunting, we are hoping to encourage in town businesses to become involved that night. Don will chat with Ashley Bullard. Christmas in the Village, we will sponsor the hay rides again this year.

Meeting adjourned at 9:40, next meeting Oct 16,2017 at the Corner House.

Sincerely Nancy Jones Hansen