

## **Sandwich Business Group April 2, 2018**

Present: Wendy Shambaugh, Nancy Hansen, Don Brown, Taryn Flynn, Diane Johnson, Cindy Oxtan, Denise Roy-Palmer, Janina Lamb, Katheryn Field, Dick Seery, Patsy Carega, Joanne Haight, Adam Nudd-Homeyer.

Advertising – Adam has placed the ad with NH Magazine. We will do 6 half page ads, instead of 3 full pages. Each month will be a new ad. Yankee Mag ad will be two half pages, May/June, July/Aug. These are the ads funded by the Quimby Fund. Facebook and web site are the next focus, to tie in our sites with the “Mona Lisa” theme of the advertising. Adam requested some funding for some merchandise items for this campaign. This will come from the Quimby money through WEDCO. Some of the Quimby money will go to the working of the web site. Going forward, Janina proposed a line item in the budget for the web site. The new brochure is going to the printer today.

Shredding event on April 28 is fully funded, 1200.00, by Town of Sandwich and Quimby Fund . It will be 10-2 pm at the town office parking lot. We will offer free coffee. Wendy has done a flyer for advertising.

June 16-Sandwich Spring Festival, hoping for 100% participation of SBG members through sponsorship, participating, or demonstrations. Hoping for a movie at dusk outside. Industries will be opening, Adam will be opening, and the SHS will have an event outside.

Possible recipients for funds raised by SBG events: the town has suggested chairs for town hall, funding lights, or a program to help fund 6<sup>th</sup> grade trip to DC. Other suggestions would be some beautification for the town, we decided on the class trip in order to put it in the letter to the prospective houses.

Jon Greenawalt’s Empathy workshop was fully subscribed with approx. 12 people.

New Advertising. The NH Music festival program and the NH Master Chorale is \$1200. We had multiple advertisers last year, Don is seeking participants for this year. Ossipee Guide ad is due. Half page with multiple advertisers, @\$70/business.

Sandwich board has changed its platform to Gaggle.email. SBG has been asked about sponsorship of this. If the expense is \$43 for one year we will sponsor it. If more, it will come back at next meeting. The site is Sandwichboard@gaggle.email

Dick Seery, has a seminar coming up about estate planning and the new tax laws, at the Library Tue April 10 4-6 everyone welcome.

April 10: Tales of a textile tourist. At the Benz center sponsored by the Industries.

Library will be posting the address for you to post your events to be included on their calendar.

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Katheryn Field has a new set of classes. Sunday and Monday in April go to [fieldfineart.org](http://fieldfineart.org) for dates

May 1 LR Chamber is hosting a Job Fair at Belknap Mall.

Adjourned at 9:40

Submitted by Nancy Jones Hansen