

Sandwich Business Group May 7, 2018

Wendy Shambaugh, Nancy Hansen, Janina Lamb, Don Brown, Adam Nudd-Homeyer, Patsy Carega, Lisa Wardlaw, Denise Roy-Palmer, Taryn Flynn, Don Sutton, Jon Greenaway, Martha Nichols, Derek Marshall, Kathryn Field, Dick Seery

Treasurers and Sec report accepted.

The Shredding event had 27 people, well attended. We talked about doing another event and participate with Moultonborough, possibly next April after taxes.

Advertising. Mona is here. Two magazines are on the stands, Yankee ½ page and NH Mag ½ page. Adam showed us both and everyone approved. We have 400 Mona buttons to distribute and wear. The facebook page has Mona on it. Mona will stay at the Industries or Patsy's Any member can get her for an event and or pictures. Thank you to Adam for taking lead on this campaign.

Website- new updated website is up, some titles have been changed, some new links have been added. Janina would like to set up a newsletter to send out. The Exe board approved a proposal from Janina, of 125\$/month for maintaining the web site, blog and posting. Any information you might have, get it to Janina to be put into the blog. This is the first time we have paid her for her maintenance for three years.

Collaborative ads- Ossipee Summer guide, didn't have enough interest and we let it go. NH Music Festival we did do ad and bundled it with the NH Master Chorale. We also did an ad with the Salmon press Summer guide and the Laconia Sun guide.

The brochure should be done today and can be picked up at the Corner House.

Spring Festival-June 16, comm. is meeting tonight. And will report next month.

New Sandwich Board, under Gaggle, Gunner is asking for sponsorship it is 43\$/month. This is too large an amount for our budget, we did sponsor one month. Members questioned if yahoo group is really going away, there are many inconsistencies between the two groups.

7-8 members are putting together a rack card for in town businesses to promote storefront businesses.

2019 NH Visitors Guide is soliciting for advertisers, deadline is Aug. for next Spring. Ads are 3-4 K for a half page, circulation is large.

Dick Seery, had seminars on financial planning with good feedback, another meeting about Health Care and planning will be Monday, May 14 at Sandwich Library and May 15 in Moultonborough Library

Jon Greenaway's Empathy Workshop was full, and good feedback.

Meeting adjourned at 9:45

Submitted, Nancy Jones Hansen