



**Sandwich Business
Group**

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**Sandwich Business Group June Meeting
June 3rd, 2019 Corner House Inn**

Present: Don Sutton, Gunnar Berg, Vicky Galkina, Jessie Chapman, Wendy Shambaugh, Patsy Carega, Cindy Oxton, Nick Thorndike, Jon Greenawalt, Don Brown, Diane Johnson, Susan Davis, Nancy Hansen, MaryAnn Schmidt, Susan Rozelle

Call to Order 8:30 AM.

Welcome to Visitors:

Nick Thorndike of Whiteface Intervale Campground

Minutes reviewed and accepted.

Treasurer's Report reviewed and accepted.

Ongoing Business:

1. Jon gave a status update from the Scenic Byway Committee. The Committee will be meeting with Town of Sandwich Selectmen on Monday, June 17, to present the mission statement and discuss pros and cons of the Byway Initiative. The biggest objection to overcome seems to be the projected increase in traffic. Wendy mentioned that Sandwich population nearly triples in summer months, and local infrastructure had been handling it just fine, so there was no reason for major concern. MaryAnn suggested checking with the local PD to see if there was a major increase in traffic citations and accidents in summer to better understand how the increase in seasonal traffic affects the town. Vicky asked if it might be beneficial for SBG members to attend the meeting to show support for the project. It was decided to send out an email sharing the purpose and date/time of the meeting and inviting members to attend.
2. SBG Brochure went to press, it was a short run with only 14,000 copies printed. Best Read Guide started distributing brochures last Friday. A couple cases will be dropped off at Corner House shortly, and an email will go out once the brochures are there so members can pick up a few to display at their locations.
3. Home Tour Event is coming along nicely, and we now have a full lineup of homes.
4. Don B. couldn't reach the company we used for last year's shredding event, they might have relocated or gone out of business. He reached out to a different

company called “Shred-it”. Their price structure is the same, so SBG is going with them instead. The cost is \$250 an hour, 4 hours minimum. Quimby Trustees were receptive when approached about covering the cost. The event will take place at Town Hall on Saturday, July 13. There will be an email blast to membership prior to the event to encourage participation.

5. Diane spoke about recurring vandalism at Sandwich Fairgrounds. Somebody had been taking spigots off the faucets and damaging the gates. Sandwich Fair leadership doesn’t want to close the grounds to public, so they are trying to build community awareness to stop further mischief.
6. Members voted on the revision to SBG By-laws. Quorum was met. Motion was made, seconded and accepted to make the following change.

Current wording:

Section 1.2 Any other business or organization may become a non-voting “Associate Member” upon payment of dues.

New Wording:

Section 1.2 Other NH businesses or organizations may apply to become a non-voting “Associate Member” and be approved at the discretion of SBG Executive Committee and payment of dues. Advertising sponsorships are available for members. Applications for non-member advertising or sponsorships may be considered individually if it benefits the group as a whole. SBG leadership retains final sponsorship acceptance discretion to make sure it fits the mission of the Sandwich Business Group.

New Business:

1. Jesse spoke about an advertisement opportunity with a local weekly newspaper. Advice to Players negotiated a 50% discount on an 8-week full page ad in the Laker. They are looking for up to 14 businesses to be featured in the ad and share the cost: \$200 for 8 weeks of 1/16 of a page or \$400 for 8 weeks of 1/8 of a page. If interested, please let Jesse know as soon as possible.

Motion was made, seconded and accepted to pay for one slot on the ad to feature SBG if the ad goes to print.

2. Wendy shared that she will be stepping down from her position as SBG Treasurer in December. She will help train the new person and continue to be available as a resource. SBG is deeply grateful to Wendy for her years of service. A communication will be sent to membership looking for candidates to fill in the position. Please reach out to the Executive Committee if interested.
3. Susan D. shared that Jonathan Beede House was closing and the building was now for sale.

4. Nick spoke about holistic living campground he plans to start on Whiteface Road with 7 campsites, an organic farm and community building.

Meeting adjourned at 9:31 AM.

Respectfully submitted, Vicky Galkina, Secretary.