

## Sandwich Business Group June 4 Mtg.

Present: Wendy Shambaugh, Jon Greenawalt, Susan Davies, Nancy Hansen, Don Brown, Steve & Susan Sabella, Barbara Wilson, Vicky Galkina, Denise Roy-Palmer, Kathryn Field, Adam Nudd-Homeyer, Martha Nichols, Cindy Oxton & Jon Greenawalt.

Treasurers Report and May Mtg. minutes accepted

Intro: New Members Susan & Steve Sabella, NH Furniture Studio; and Guest Barbara Wilson, of The Moose.

Spring Festival is June 16, slightly smaller than hoped for. We are still looking for hosts for some events. Events will happen all day at locations and in town.

Ad Committee- Ads are all set, NH Mag will change during the summer. Aug edition will flag Old Home week, and Artisans on the Green. Go to google.com watch for the specific link, to see the schedule for Mona or to see where she is.

Collaborative ads- Barnstormers program we are in the inside back cover.

The 2018 Discover Sandwich brochure is out and more can be picked up.

Member mailing card has been mailed. 10,000 were mailed out. .

Sandwich Board/Gaggle, Gaggle has a monthly fee of \$48. Gaggle was chosen over free Google groups because of privacy issues. We have sponsored one month, the question was raised if we wanted to sponsor other months. It was moved to sponsor Gaggle for the next two months to insure continuity during the summer months.

OHW brochure deadline is June 12, for ads or for event listings. [tos22cyberpine.net](http://tos22cyberpine.net)

Update: The state is planning to publish a new tourist Mag. 2019 NH Visitors Guide It is quite expensive, but would be high quality. Is there an interest? Possibly through Quimby. The deadline is in August. General feeling was to wait a year to incorporate into budgeting.

Barbara Wilson, of The Moose, Explore Moose mountain, spoke briefly on their agenda. They formed to stop a large construction dump in their area and continued to help with economic growth without disrupting the 7 communities. They have a facebook page that is growing. The moose, or the moose-biz on facebook.

Adam brought up for discussion if it is time to think about a paid position for social media marketing. Should we team with Tamworth? A motion was made and approved to consider, at our Sept meeting, someone to administer and organize our ad campaign.

The House Tour is set for Aug 18, with 5 houses to benefit the 5/6<sup>th</sup> grade class trip.

Next meeting is Sept 10, 8:30 AM at the Corner House

Meeting adjourned at 10:00 AM

Respectful Submitted, Nancy Jones Hanen